



**For Immediate release**

**THE LEADER OF COMPUTER SOLUTIONS PERSEVERES WITH ITS REORGANIZATION:  
ADVANTAGE LINK SHOWS A 55% INCREASE IN SALES FIGURES IN SECOND QUARTER**

**Montreal – ADVANTAGE LINK Inc.**, an avant-garde Quebec company offering a complete range of high-level services and infrastructures for management, support and hosting of information technologies, today announced that revenues for its **second quarter ending June 30, 2002, totaled \$1,313,947.**

This represents **an increase of 55% over the first quarter** which ended March 31, 2002, announced Mr. Jean-Guy Proulx, President and Chief Executive Officer of Advantage Link, which is listed on the growth oriented TSX/CDNX market in Vancouver under the symbol **AVK**.

With a sales increase of 55% in the last three months, Advantage Link has forged ahead with the reorganization begun last autumn following the implementation in September of a new business plan. At December 31, 2001, the company had already increased its revenues by 20% over the preceding quarter. **“This increase in company earnings, from quarter to quarter since last September, shows that the reorganization of business solutions offered by the firm as well as recent acquisitions made since then have proven to be successful thus far”**, explained Jean-Guy Proulx. “The results are more than promising and confirm that the decisions we made last year were well founded”. he added.

Sales figures for the second quarter 2002 increased to \$1,314,947, compared to \$1,474,806 for the same period in 2001, when the sale of a technical service center to an American partner had fetched revenues of \$1,270,000. For the quarter ending June 30, 2002, the company reported a net loss before amortization of \$452,090, versus \$407,519 a year ago. However, the cumulative loss before amortization for the first six months of 2002 rose to **\$812,108 compared to \$1,176,013 in June 2001, representing a significant reduction of 31%.**

In August 2002, so as to sustain its growth, Advantage Link went ahead with the financing of **\$ 750,000** \$ **250,000** of this in equity through private investment and \$500,000 via *Investment Québec*.

**“Our growth depends upon strategic partnerships and alliances”**, maintains Jean-Guy Proulx, adding that the acquisition of **CogiNetwork** in July 2002 and of **Adhersis North America** (March 2002), now called AVK Adhersis, marked a major turning point for the company, allowing it to offer a broader range of innovative services.

A leader in *i services*, Advantage Link offers **consulting services, strategic sub-contracting, application and service infrastructures, integration and computer management, outsourcing solutions, technological surveillance, as well as unique security services and data backup.**

The company has acquired certification from such renowned firms as **Microsoft, Sun Microsystems, IBM, Hewlett Packard and Computer Associates/Unicenter**. Advantage Link was one of the first companies to offer in ASP mode (application service provider) the Unicenter solution that allows remote management of client information technologies. Some of its partners are **Eurocan, Konova, and GE Access**, among others.

Advantage Link was a pioneer in the creation of **AVKSecur-Link**, a division specializing in high-end computer security. Through an external server, which responds to the highest physical and technical security demands, this electronic vault offers **top-quality protection of a company's vital data**.

As for **AVK Adhersis**, this division offers exclusive **data backup and application hosting**. My Anasave, Anasave Pro and Anasave Enterprise meet the basic needs of individual users as well as the highest demands of large corporations. AVK Adhersis is also the architect of the **School of the 3<sup>rd</sup> Millennium**, a unique concept based on the creation of educational portals, which marks a **revolution not only in the educational field but in that of computer technology as well**.

Thanks to the acquisition of **CogiNetwork**, Advantage Link also offers its clientele **an innovative, highly secure global user management system and directory services**. "The acquisition of **CogiNetwork** is part of a strategic action meant to accelerate our recurring revenues while offering highly affordable advanced technical and administrative services to our clientele", explained Jean-Guy Proulx.

Following a transition period in 2001, the financial results obtained by Advantage Link during the second quarter of 2002 affirm the restructuring carried out by management and demonstrates a firm intention to move forward on the same course. "**In spite of our youth, we intend to reach the summit of profitability in the very near future**", maintains Jean-Guy Proulx. "With the proliferation of computers and computer applications, there is a growing need for the innovative, sophisticated services we offer", he added. "**Our services and expertise give us a solid lead over the competition. With this competitive advantage and the pursuit of our development strategy, we are very confident in the future**".

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